



FOR IMMEDIATE RELEASE

**Betson Enterprises and Cafection Team Up
for National Parts, Service & Support**

Carlstadt, New Jersey – December 15, 2011 - Betson Enterprises, the world wide leading distributor of coin operated amusement and vending equipment, parts, OCS products, supplies and service is pleased to announce they have teamed up with Cafection Enterprises to extend their customer service program throughout the US for Cafection products. This relationship ensures lower shipping costs, no custom fees and faster delivery times.

As of November 28th, 2011 parts, brewer exchanges, and accessories will be available from Betson Enterprises for all Cafection products. Betson will offer Cafection service and parts from three convenient locations; New Jersey, Illinois and California.

For more information please feel free to call us at 1-800-828-2048 or email us at parts@betson.com and to take advantage of the convenient brewer exchange program email us at exchanges@betson.com.



From left to right : Frank Baron, President - Cafection, Mike Cochrane, Director USA Sales - Cafection Matt Greenwald, Business Development - Betson, Steve Betti, President – Betson and Denis Maillé, General Manager - Cafection

Betson Enterprises

Headquartered in Carlstadt, New Jersey, Betson Enterprises with 12 distribution offices nationwide is the leading distributor of coin operated amusement and vending equipment, coin operated parts, and service in the United States. With over 75 years of experience and leadership in the coin-operated industry we will help you make informed decisions that are best for your business.

Betson offers entertainment and vending solutions for your business through our relationships with the operator community. For locations looking for a simple and profitable solution or vendors looking for equipment that fits any situation, Betson Enterprises can help you. Betson Enterprises has an industry proven reputation for quality and customer focus.

Cafection Enterprises Inc.

A leader in commercial Single Cup Coffee Brewers. We've been in the coffee industry since 1972 and have been manufacturing coffee brewers for the last 15 years constantly innovating to bring you quality coffee and other hot beverages – cup after cup!

Cafection Enterprises Inc. are sensitive to the needs of coffee operators, maybe more so than others because we have the operator experience. – **“Our machines are designed and engineered by coffee operators for coffee operators”**. Thus making them easy to use and operate.

Our expertise is sought after in commercial, single-cup, coffee machines because we developed a unique process that guarantees freshness every time. We stand on solid grounds or shall we say on solid grinds.

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